

LANCASHIRE
ENTERPRISE
ADVISER NETWORK

Lancashire Careers Hub

#InspiringLancashire

Lancashire Enterprise Partnership (LEP)

The LEP is a private-public sector partnership driving economic growth in the Lancashire area

- Raising the profile and visibility of Lancashire
- Inward investment and strategic development
- Business support
- Supply chain and sector development

40,000 new homes

50,000 new jobs

£3bn additional economic activity

Skills and Employment Strategic Framework

FUTURE WORKFORCE

- Inspiring young people!
- Improving employability skills and aligning curriculum.
- Investing in our learning infrastructure.

SKILLED & PRODUCTIVE WORKFORCE

- Apprenticeship growth – routes to higher levels of professional and technical skills.
- Professional / Graduate attraction & retention.
- Workforce planning.
- Leadership and Management / Innovation capacity in SMEs.

INCLUSIVE WORKFORCE

- Enabling an inclusive workforce; supporting unemployed & inactive into work.
- Digital inclusion.
- Incorporating social value into public procurement processes.

INFORMED APPROACH

- Employer engagement to inform our approach.
- Maintain our evidence base and insight.
- Influence, prioritise and direct the use of funding – maximise impact.
- Connect with other LEPs.

Phased roll-out across Lancashire

- Initial pilot in February 2016 - co-funded by LEP/LCC and CEC
- Followed by a phased roll out across Lancashire, including the Blackpool Opportunity Area
- Now involves 127 secondary schools, including PRUs and special schools, and colleges and 136 awesome Enterprise Advisers!





Building on our Foundations

- Publication of the Careers Strategy
 - Focus on the broader set of Gatsby Benchmarks
 - Identified Career Leaders in schools and colleges – national training programme
 - Pilots of Careers Hubs
- Lancashire Careers Hub spanning Blackpool, Burnley and Pendle
- Putting our young people at the heart of what we do - developing the network together and #InspiringLancashire

Connected: Support from Partners

The Careers Hub will support the 'Making it in Burnley' Aspiration Strategy (Mick Cartledge, CEO, Burnley Council)

will work with the Careers Hub to enable access to ASK and Apprentice Ambassadors...ensuring young people are fully informed of the Apprenticeship offer (Raeleen Duthoit, Manager, Lancashire Work Based Learning Executive Forum)

Commitment and support from local business networks: Burnley Bondholders, Blackpool Business Leaders, Pendle Connects, CiTB

The EAN is a key pillar in the Blackpool OA Delivery Plan...the Careers Hub pilot will build on the strong foundations established (Graham Cowley, Chair of the Partnership Board)

The EAN has created a vibrant network of local businesses working with schools...strong foundations for a successful Careers Hub pilot (Ruth England, Head Teacher, Shuttleworth College, Burnley)

Pendle Vision Board and Pendle Connects are committed to raising the aspirations of our young people (Dean Langton, CEO, Pendle Borough Council)

Support from the Blackpool Pride of Place partnership, for the Careers Hub proposal being submitted by the Lancashire LEP (Baroness Jo Valentine, Special Project Director, BiTC)

Partners (LEP) will work proactively with the Careers Hub to ensure that young people and teachers are fully informed of the range of HE pathways, including academic and technical (Lynne Livesey, Chair of the Future U Strategy Group and Deputy VC University of Central Lancashire)

Our Careers Hub

Structured approach: Gatsby Benchmarks

**Planned
Approach:**
Every Year
Every Student

Quality:
Memorable
Interventions
and Activities

**Impact &
Outcomes:**
- Destinations at
16 & beyond
- Pupils/Students:
Aspiration,
Employability,
Engagement
- Employer
Surveys



Lancashire Careers Hub Partnership

- Memorandum of Understanding
 - Named Career Leaders in each school and college
 - Continue to work in partnership with your named Enterprise Coordinator and Enterprise Adviser
 - Commitment to work together in partnership
 - Commitment to collectively achieve the Gatsby Benchmarks during lifetime of the Careers Hub pilot
 - Attend and participate in Careers Hub meetings

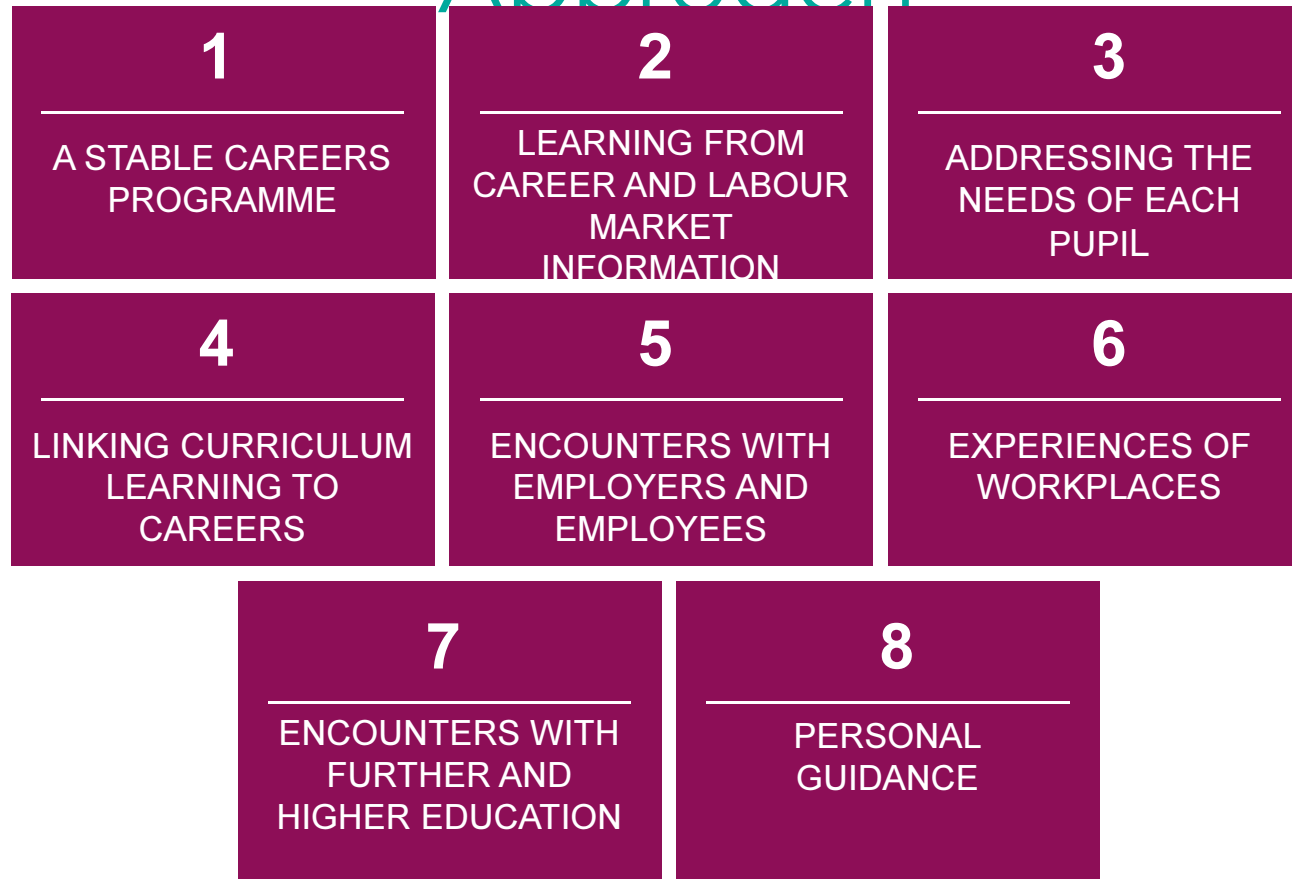
Completion of Compass and Tracker in



Lancashire Careers Hub Partnership

- Resources for the Careers Hub
 - Careers Hub Leader – working in partnership with your Enterprise Coordinators and Enterprise Advisers
 - Support from Lead School(s)
 - Shared Central Careers Hub Fund
 - Continuation of Virtual Wallet in Blackpool Opportunity Area (OA) and new activity being procured for Burnley and Pendle
 - Engagement of Young People and Evaluation

Gatsby Benchmarks: Lancashire Approach



Perspective of the Lead School

(Ruth England, Lead Head
Teacher, Shuttleworth College)

